
THE EFFECT OF USING YOUTUBE AS A MEDIA IN ENGLISH LANGUAGE LEARNING VOCATIONAL SCHOOL

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Abstract

This study describes the impact of utilizing YouTube as a medium in the context of English learning. The goal of this study is to determine whether using YouTube as a media makes learning more effective and increases students' knowledge in their English learning process. The research findings reveal that using YouTube as a medium for learning articles has a significant impact on pupils. The students subsequently completed a questionnaire and stated that utilizing YouTube as a medium improved learning effectiveness and raised their grasp of English learning.

Keywords: Media, YouTube, English language

INTRODUCTION

In this era of globalization, knowledge and information sources are developing at a very fast pace, especially with the help of more sophisticated and advanced technology, which will facilitate human labor for a variety of uses, including institutions of higher learning. Information technology has provided innovative opportunities to address education and provide solutions to the increasing demand for learning resources (Aidarbekova et al., 2021; Burbules et al., 2020; Goh & Sigala, 2020; Haleem et al., 2022; Oke & Fernandes, 2020). This makes the teaching and learning process better, more interesting, and time-consuming and helps clarify concepts more easily.

One of the basic foreign languages that must be learned is English. This is because English is important for Indonesian students to learn so they can use it to communicate with other people from all over the world. Studying grammar is one of the most important things in the process of learning English (Andriani et al., 2021; Kumayas & Lengkoan, 2023; Navaz, 2021). YouTube is a familiar entertainment tool used by millions of people around the world.

In education, YouTube has emerged as a new medium for education policymakers (Bora et al., 2021; Kilag et al., 2023; Lampropoulos et al., 2021; Sloan & Quan-Haase, 2022). YouTube was only used as a social media for sharing videos, which served as a source of entertainment, but now it has become a world of education that accommodates various kinds of videos uploaded by users and increase students' self-confidence in their ability to learn. Youtube videos are relevant to the course being studied and attractive for students convenience, affordability, and effectiveness in helping them understand the lesson (Al Amini & Abdul Aziz, 2023; Jailani, 2022; Obada et al., 2023; Santos Espino et al., 2020; Simanjuntak et al., 2021). It also motivates them to learn well and to participate in the class.

The goal of using YouTube as a teaching tool is to establish a classroom environment with engaging activities that pique students' interest in studying the entire learning process. Along with being enjoyable, there is also good engagement and communication. Teachers can select and use a plethora of educational videos from YouTube to create engaging learning exercises. In order for students to study and comprehend the content in the curriculum, teachers can give them links to YouTube. You can use Youtube as a learning tool at any time

and without any restrictions. If students are still confused about the topic, they can click the YouTube link again.

The current research offers novelty compared to Cahyana's study (2020) by focusing on specific vocational programs or courses that Cahyana did not cover. The goal of this study is to determine whether using YouTube as a media makes learning more effective and increases students' knowledge in their English learning process. The research contribution is to evaluate the effectiveness of YouTube as an educational tool in enhancing students' English learning. It is significant as it explores the impact of modern media on language education, potentially offering insights into new, effective teaching methods and tools for educators.

RESEARCH METHOD

This study used qualitative approach with descriptive qualitative method. Procedures here include data collection, data import, encoding, data classification, and finally data presentation. An in-depth literary study of the use of YouTube as a medium for improving service and information. The first step in this method is to identify relevant literary sources, including articles, books, and other scientific publications that discuss the use of YouTube in broadcasting information. After that, the researchers analyzed various aspects of YouTube use, such as usage trends, content diversity, and its impact on society and various sectors. The research reports and popular articles discuss developments and changes in the use of the platform. The data collected were then analyzed critically to identify trends that emerged in the usage of YouTube as a medium for the dissemination of information. In addition, the research also involves comparing and evaluating the various approaches that have been used by organizations and institutions in using YouTube.

RESULT AND DISCUSSION

Youtube as a learning resource There are problems with student learning processes in the introductory chapter in exposing teaching materials to students with a variety of topics discussed in English language classes in professional secondary schools. Topics like tense/grammar, reading text, listening, speaking, and writing. To enrich the material, in addition to the book, the dispersion module is manual. Videos from YouTube are one of the media that is used as a good learning resource and also as a source of data. So teachers can choose different kinds of learning videos that are displayed during lessons that are tailored to the topic discussed each week. Besides, other videos are shown, for example, depicting English lesson materials that are relevant to the teaching material in a professional secondary school in an English language class so that it is easier for students to learn English.

Student perception of using YouTube as a learning resource Generally speaking, students of X DKV 2 have a positive perception of the use of YouTube in class. Twenty-five students, or 69.44%, agreed that YouTube videos increased their interest in learning English, and 11 students, or 35.6%, disagreed. In this study, the questionnaire method was used as an approach to collecting data from samples. Suitable for discussing the use of YouTube in the context of learning English in high school classes X DKV 2 They were conducted using structured and carefully designed questions that cover topics such as:

Questionnaire:

1. Do you think learning language is important?
2. How are your english skills?
3. What do you know about youtube?
4. Do you use youtube to learn english?
5. What are your impressions about english lessons with youtube Medium?
6. What are the advantages of using youtube as a medium in english courses?
7. Is there a lack of use of youtube as an english language learning medium?

Answer:

1. They believe that English is the key to opening opportunities in various fields especially in the increasingly globally connected world of work. Their version reflects awareness of the English language skills as a valuable asset in today's globalized era, which is the foundation of cross-cultural communication and career success.
2. Their reading and writing skills are good, but they feel they need to improve their listening and speaking. However, they have advantages in reading and writing; they show variations in their levels of confidence in listening or speaking abilities.
3. They agreed that YouTube is a very popular online video sharing platform that contains a wide range of content on a variety of topics. They identified YouTube as a website where users can upload and watch videos for free, as well as a place to find a wide variety of videos about things from all over the world. Their view reflects a unified understanding of the main role and functions of YouTube as the video resource that includes a range of contents from various topics, which users can access for free.
4. Based on the result questionnaire in the Google form, to 36 students of class DKV 2 with the question whether you use YouTube in learning English.
5. From the respondents' impressions of the English lesson with the YouTube media, teachers' internet connection must be stable, it's important because whether or not the lesson is going on depends heavily on the instructor's internet connection.
6. Through the result obtained by the research. Some positive responses have been revealed by students of class DKV 2 to the use of YouTube in learning English. The result shows that using YouTube has the following advantages; first, it makes it easier for students both to access and understand learning, given that videos uploaded to YouTube are accessible anytime and anywhere. Second, the use of YouTube increases the creativity of students. Besides, it also adds students' insight into the use of media in learning to all broad.

With regard to the lack of use of YouTube media in learning English, according to the results of the survey containing the responses of the class X DKV 2. It tends to lead to technical issues such as excessive output of data packages during long-term videos and problems with the students' internet network.

CONCLUSION

YouTube makes it easier for students both to access and understand learning, given that videos uploaded are accessible anytime and anywhere. It tends to lead to technical issues such as excessive output of data packages during long-term videos and problems with the students' internet network. Future research could explore optimizing YouTube for educational use by addressing technical issues like data consumption and network reliability. This could involve developing strategies to reduce data usage for long-term videos or creating offline access options for students with unstable internet connections. Additionally, investigating alternative platforms or complementary tools that offer similar accessibility without the associated technical challenges might provide valuable insights. Another area for research could be the effectiveness of video content length and quality in maintaining student engagement and learning efficiency while minimizing technical problems.

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